

Organiser:



ISHRAE

Event Producer:

NÜRNBERG MESSE

Endorsed By:



# ACREX<sup>®</sup> India 2019

28 February - 2 March 2019 | BEC, Mumbai

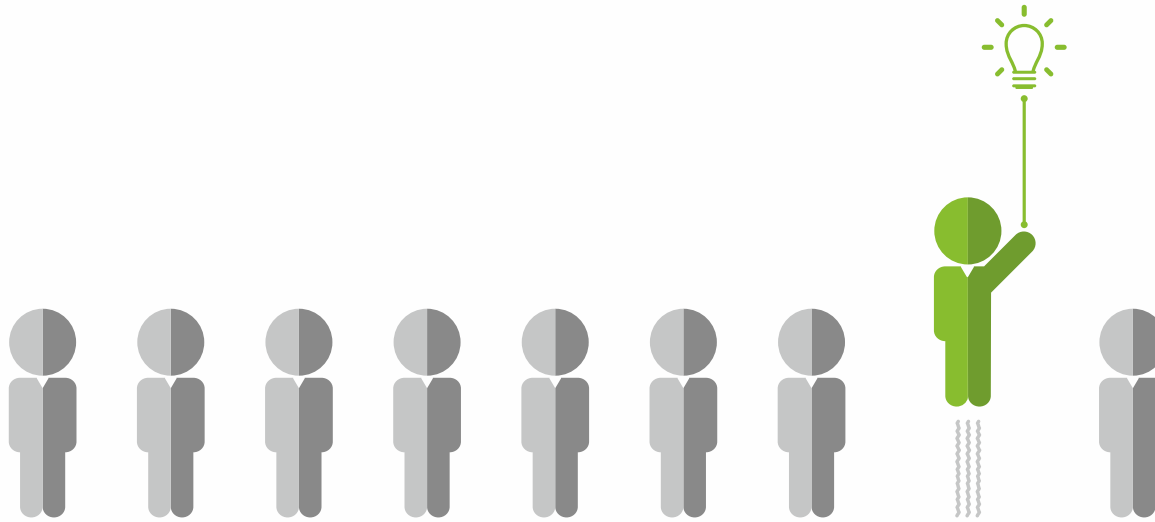
South Asia's largest Exhibition on  
Air Conditioning, Heating, Ventilation  
and Intelligent Buildings

## PARTNERSHIP OPPORTUNITIES

[www.acrex.in](http://www.acrex.in)

A large, glowing Earth is the central focus, set against a dark blue and orange cosmic background. The Earth's right side is brightly lit, creating a fiery, orange glow. On either side of the Earth, there are vertical scale bars: blue on the left and red on the right. The text "THE UNIVERSE OF HVAC & R COMES TOGETHER HERE." is centered over the Earth in white, uppercase letters.

THE  
UNIVERSE  
OF HVAC & R  
COMES  
TOGETHER  
HERE.



DIFFERENTIATE YOUR PRODUCTS & SERVICES  
PLACE YOUR COMPANY ON THE TOP OF THE MIND OF  
THE AUDIENCE  
REMIND PEOPLE OF THE REPUTATION YOUR COMPANY IS  
KNOWN FOR BY AVAILING THE BRANDING  
OPPORTUNITIES

AT

ACREX<sup>®</sup>  
India 2019

28 February - 2 March 2019 | BEC, Mumbai

## SPECIAL EVENT

An exclusive night on 27<sup>th</sup> February 2019 acknowledging the support of the partner. A panel discussion on the theme of the event / latest issues faced by the Industry will be done. Stalwarts will be invited from Developers, Architects and Builder Community for the discussion followed.

## EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E- Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- A complimentary 48 sq.mt. space
- Exclusive branding at the Curtain Raiser Venue
- Space for display of information material/catalogues at the Curtain Raiser venue
- 4 Standees at the Curtain Raiser Venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support
- Exclusive Hoarding at the exhibition venue

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for ACREX Awards of Excellence
- 2 complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 50 complimentary Curtain Raiser Passes

**COST: INR 30 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



# ACREX AWARDS OF EXCELLENCE

## PARTNER

## BENEFITS

### SPECIAL EVENT

Special Awards night on 28<sup>th</sup> February 2019, ACREX Awards of Excellence will be the special event acknowledging the support of the partner. ACREX Awards of Excellence also acknowledges the exemplary work / products of the participating companies by organizing ACREX India Awards of excellence night.

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the ACREX Awards of Excellence Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Awards of Excellence Invitations

**COST: INR 30 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



# ACREX HALL OF FAME PARTNER

## BENEFITS

### SPECIAL EVENT

Special event on 1<sup>st</sup> March 2019, a night to recognize iconic projects in India which can be global benchmarks in Energy Efficiency and Sustainability and further encourage industry to utilize these experiences in building a sustainable HVAC industry.

### EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the ACREX Hall of Fame Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Hall of Fame Invitations

**COST: INR 30 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## BENEFITS

### SPECIAL EVENT

A 2 hour workshop session will be offered to the partner in the Workshops and Seminars area. The partner will chose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter would acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the workshop venue
- Space for display of information material/catalogues at the workshop venue
- 4 Standees at the workshop venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE

**COST: INR 25 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## **BENEFITS**

### **SPECIAL EVENTS**

- Two Presidential Lunches being organized during ACREX India 2019 will acknowledge the support of the Platinum Partner

### **EXTENSIVE ADVERTISING**

#### **Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### **DIGITAL COVERAGE**

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### **EXTENSIVE VENUE VISIBILITY**

- A complimentary 36 sq.mt. space
- Exclusive branding at the Presidential Lunch Venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support

### **OTHER BENEFITS**

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 2 complimentary passes for ACREX Awards of Excellence
- 2 complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 2 complimentary Curtain Raiser Passes

### **COST: INR 25 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## BENEFITS

### EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E- Newsletter - ACRO News
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 30 sq.mt. space
- Exclusive branding at the VIP LOUNGE
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

**COST: INR 20 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*





## BENEFITS

### SPECIAL EVENT

During ACREX India 2019, the final round of Students Quiz -aQuest, will be organized by the Partner. The branding collaterals, certificates will acknowledge the support of the partnering company. To reach the finals of the Quiz a series of written test / small quizzes at Local ISHRAE centers will acknowledge the support of the partner. The Partner will also get visibility at all the preliminary rounds of Quiz being organized by the various Chapters.

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support

- 1 Article by the partner will be published on the social media website
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 30 sq.mt. space
- Exclusive Branding at aQuest Venue
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

### **COST: INR 15 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*

## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- 4 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2019 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

## OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

**COST: INR 15 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 75 Sq.M. of paid exhibition space*



# **BUILDING AUTOMATION**

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## **PARTNER**

## **BENEFITS**

### **SPECIAL EVENT**

One roadshow of ACREX India 2019 will be organized promoting the Building Automation Sector.

### **EXTENSIVE ADVERTISING**

#### **Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### **DIGITAL COVERAGE**

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E- Newsletter - ACRO News

- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### **EXTENSIVE VENUE VISIBILITY**

- A complimentary 24 sq.mt. space
- Exclusive branding at the Building Automation Pavilion
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### **OTHER BENEFITS**

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

**COST: INR 15 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*



## BENEFITS

### EXCLUSIVE BRANDING

- Wi-Fi facility will be provided to all the attendees of ACREX India 2019
- Installation of 20 numbers partner branded mobile charging points at strategic locations in ACREX India 2019 exhibition halls. Creative to be provided by the partner
- Mobile App will acknowledge the partners support (visibility at appropriate location)

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

**COST: INR 12.5 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*



## BENEFITS

### EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 4 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2019 Visitor's lounge will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

**COST: INR 12.5 Lakh + GST (Available 3)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*





## BENEFITS

### EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- Exclusive branding in one Lounge
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

**COST: INR 12.5 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*



**ACRO NEWS**  
**PARTNER**

## EXTENSIVE ADVERTISING

- Partner Logo to be acknowledged in the Mast Head of all the newsletters

### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the Partner)
- 1 Article by the partner will be published on the social media websites
- 3 Articles by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

## EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 3 Flag Poles outside exhibition halls

## OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## REACH

- Circulation of E-Newsletter to 1 lac + ISHRAE database
- Circulation of E-Newsletter to 30,000+ domestic ACREX India database
- Circulation of E-Newsletter to 15,000+ International ACREX India database

**COST: INR 10 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*



## EXTENSIVE ADVERTISING

- Half page advert each day in Show Daily. Total 3 adverts during the event
- One article in any one Show Daily during the show
- Mast Head in each Show Daily. Total 3 Mast Heads during the show

### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

## DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the Partner)
- 1 Article by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

## EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 5,000 copies printed on each day of the show and circulated during the show. Total circulation of 15,000 during the show
- 3 Flag Poles outside exhibition halls

## OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## REACH

- Circulation of E-Show Daily to 1 lac + ISHRAE database
- Circulation of E-Show Daily to 30,000+ domestic ACREX India database
- Circulation of E-Show Daily to 15,000+ International ACREX India database

**COST: INR 10 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*



## BENEFITS

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

## OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

**COST: INR 7.5 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space*



## BENEFITS

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. space
- 2 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

**COST: INR 7.5 Lakh + GST (Available 3)**

*Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space*





## BENEFITS

### EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

### DIGITAL COVERAGE

- ACREX India 2019 web page will acknowledge partners support
- ACREX India 2019 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

**COST: INR 5 Lakh + GST (Available 5)**

*Condition: To avail this partnership, the partner has to take minimum 12 Sq.M. of paid exhibition space*



## ORGANISER

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals. ISHRAE today has more than 12,000 HVAC&R professionals as members and additionally there are 7,500 Student-members. ISHRAE operates from 41 Chapters and sub Chapters spread all over India, with HQ in Delhi. It is led by a team of elected officers, who are members of the Society, working on a voluntary basis, and collectively called the Board of Governors.

Website: [www.ishrae.in](http://www.ishrae.in)

NÜRNBERG MESSE

## EVENT PRODUCER

NürnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share 41 percent) and up to 1.4 million visitors (international share of trade visitors 24 percent) participate in the own, partner and guest events staged by the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of around 50 representatives operating in more than 100 countries.

Website: [www.nuernbergmesse.de](http://www.nuernbergmesse.de), [www.nm-india.com](http://www.nm-india.com)

ORGANISER:



EVENT PRODUCER:

NÜRNBERG MESSE

ENDORSED BY:



## INFORMATION & APPLICATION

**NürnbergMesse India Pvt. Ltd.**

German House, 2, Nyaya Marg,  
Chanakyapuri, New Delhi - 110 021

**Kavita Sharma**

Projects Director

Tel: +91-11-47168827

Email: [kavita.sharma@nm-india.com](mailto:kavita.sharma@nm-india.com)

**Mansi Chawla**

Partnership Booking - Domestic &  
International

Tel: +91-11-47168831

Email: [mansi.chawla@nm-india.com](mailto:mansi.chawla@nm-india.com)

**Mehak Mamtani**

Space Booking - Domestic & International

Tel: +91-11-47168829

Email: [mehak.mamtani@nm-india.com](mailto:mehak.mamtani@nm-india.com)

**ISHRAE Mumbai Chapter**

102, 1st Floor, Sunil Enclave Premises

Co-op Soc. Ltd. Pereira Hill Road,

Off M V Road, Next to WEH Metro Station,  
Andheri (East), Mumbai - 400 099

Tel.: 022 28390018

E-Mail: [mumbai@ishraehq.in](mailto:mumbai@ishraehq.in)

[www.ishrae.in](http://www.ishrae.in)