

ISHRAE

NÜRNBERG MESSE

SOUTH ASIA'S LARGEST EXHIBITION ON  
AIR CONDITIONING, HEATING, VENTILATION  
AND INTELLIGENT BUILDINGS

ACREX<sup>®</sup>  
India 2021

25 - 27 February 2021

Bangalore International Exhibition Centre, Bengaluru



**PARTNERSHIP  
OPPORTUNITIES**

**ENGINEERED BUILDINGS FOR A BETTER WORLD**

[www.acrex.in](http://www.acrex.in)

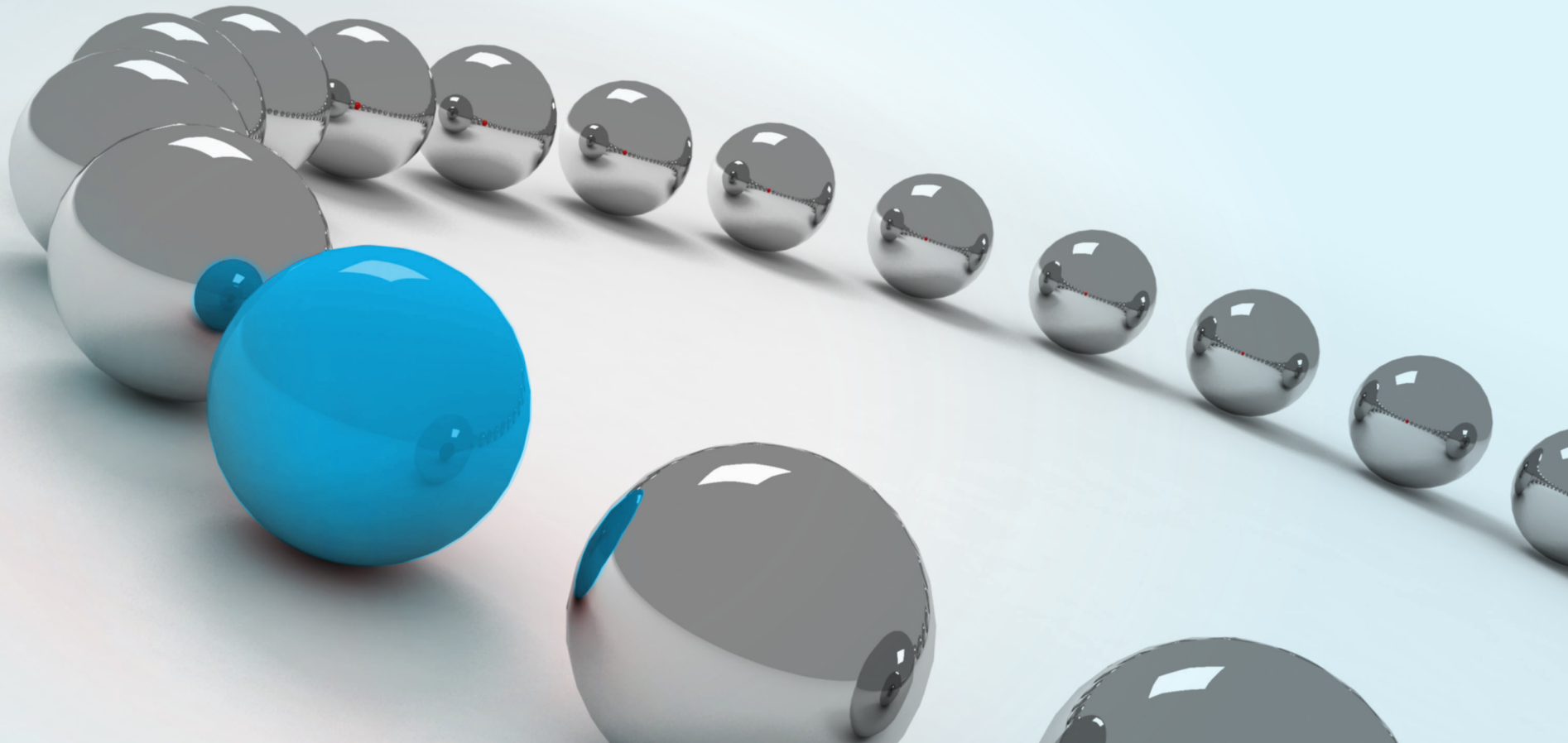
DIFFERENTIATE YOUR  
PRODUCTS & SERVICES

PLACE YOUR COMPANY ON THE TOP  
OF THE MIND OF THE AUDIENCE

REMIND PEOPLE OF THE REPUTATION  
YOUR COMPANY IS KNOWN FOR BY  
AVAILING THE BRANDING  
OPPORTUNITIES

AT

ACREX<sup>®</sup>  
India 2021





## **BENEFITS**

### **SPECIAL EVENT**

An exclusive night on 24<sup>th</sup> February 2021 acknowledging the support of the partner. A panel discussion on the theme of the event / latest issues faced by the Industry will be done. Stalwarts will be invited from Developers, Architects and Builder Community for the discussion followed.

## **EXTENSIVE ADVERTISING**

### **Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

## **DIGITAL COVERAGE**

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E- Signature will be created for the partner

## **EXTENSIVE VENUE VISIBILITY**

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the Curtain Raiser Venue
- Space for display of information material/catalogues at the Curtain Raiser venue
- 4 Standees at the Curtain Raiser Venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support
- Exclusive Hoarding at the exhibition venue

## **OTHER BENEFITS**

- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for ACREX India Awards of Excellence
- 2 complimentary passes for ACREX India Hall of Fame
- 8 passes for VIP LOUNGE
- 50 complimentary Curtain Raiser Passes

**PARTNERSHIP  
OPPORTUNITIES**

**COST: INR 30 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## BENEFITS

### SPECIAL EVENT

Special Awards night on 25<sup>th</sup> February 2021, ACREX India Awards of Excellence will be the special event acknowledging the support of the partner. ACREX India Awards of Excellence also acknowledges the exemplary work / products of the participating companies.

## EXTENSIVE ADVERTISING

### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

## DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the ACREX India Awards of Excellence Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

## OTHER BENEFITS

- 10 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX India Awards of Excellence Invitations

# PARTNERSHIP OPPORTUNITIES

**COST: INR 30 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*





## BENEFITS

### SPECIAL EVENT

Special event on 26<sup>th</sup> February 2021, a night to recognize iconic projects in India which can be global benchmarks in Energy Efficiency and Sustainability and further encourage industry to utilize these experiences in building a sustainable HVAC industry.

### EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the ACREX India Hall of Fame Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

## OTHER BENEFITS

- 8 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX India Hall of Fame Invitations

PARTNERSHIP  
OPPORTUNITIES

**COST: INR 30 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## BENEFITS

### SPECIAL EVENT

A 2 hour workshop session will be offered to the partner in the Workshops and Seminars area. The partner will chose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter would acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the workshop venue
- Space for display of information material/catalogues at the workshop venue
- 4 Standeers at the workshop venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

## OTHER BENEFITS

- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 8 passes for VIP LOUNGE

PARTNERSHIP  
OPPORTUNITIES

**COST: INR 25 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## BENEFITS

### SPECIAL EVENTS

- Two Presidential Lunches being organized during ACREX India 2021 will acknowledge the support of the Platinum Partner

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. raw space
- Exclusive branding at the Presidential Lunch Venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support

### OTHER BENEFITS

- 8 complimentary delegate passes for the Workshop
- 2 complimentary passes for ACREX India Awards of Excellence
- 2 complimentary passes for ACREX India Hall of Fame
- 8 passes for VIP LOUNGE
- 2 complimentary Curtain Raiser Passes

PARTNERSHIP  
OPPORTUNITIES

**COST: INR 25 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space*



## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article and 1 quarter page advertisement by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- Exclusive branding at the VIP LOUNGE
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 6 passes for VIP LOUNGE

## PARTNERSHIP OPPORTUNITIES

### **COST: INR 20 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*

## BENEFITS

### SPECIAL EVENT

During ACREX India 2021, the final round of Students Quiz - aQuest, will be organized by the Partner. The branding collaterals, certificates will acknowledge the support of the partnering company. To reach the finals of the Quiz a series of written test / small quizzes at local ISHRAE centers will acknowledge the support of the partner. The Partner will also get visibility at all the preliminary rounds of Quiz being organized by the various Chapters.

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - Visitor Promotion Leaflets
  - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- Exclusive Branding at aQuest Venue
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 6 passes for VIP LOUNGE

PARTNERSHIP  
OPPORTUNITIES

**COST: INR 15 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*





## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- ACREX India 2021 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- VIP Invitation letter to acknowledge the Partners support
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 5 passes for VIP LOUNGE

PARTNERSHIP  
OPPORTUNITIES

**COST: INR 15 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 75 Sq.M. of paid exhibition space*



## **BENEFITS**

### **SPECIAL EVENT**

Presentation slot during ISHRAE event.

### **EXTENSIVE ADVERTISING**

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### **DIGITAL COVERAGE**

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E- Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

## **EXTENSIVE VENUE VISIBILITY**

- A complimentary 20 sq.mt. raw space
- Exclusive branding at the Building Automation Pavilion
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

## **OTHER BENEFITS**

- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX India Awards of Excellence Invitations
- 2 complimentary ACREX India Hall of Fame Invitations
- 6 passes for VIP LOUNGE

**PARTNERSHIP  
OPPORTUNITIES**

**COST: INR 15 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space*



## BENEFITS

### EXCLUSIVE BRANDING

- Wi-Fi facility will be provided to all the attendees of ACREX India 2021
- Installation of 20 numbers partner branded mobile charging points at strategic locations in ACREX India 2021 exhibition halls. Creative to be provided by the partner
- Mobile App will acknowledge the partners support (visibility at appropriate location)

### EXTENSIVE ADVERTISING

#### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support

- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## PARTNERSHIP OPPORTUNITIES

**COST: INR 12.5 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 15 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- ACREX India 2021 Visitor's lounge will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 5 passes for VIP LOUNGE

## PARTNERSHIP OPPORTUNITIES

**COST: INR 12.5 Lakh + GST (Available 3)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 15 sq.mt. raw space
- 3 Flag Poles outside exhibition halls
- Exclusive branding in one Lounge
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

PARTNERSHIP  
OPPORTUNITIES

**COST: INR 12.5 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*





## EXTENSIVE ADVERTISING

- Partner Logo to be acknowledged in the Mast Head of all the newsletters

### Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

## DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 3 Articles by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

## EXTENSIVE VENUE VISIBILITY

- 3 Flag Poles outside exhibition halls

## OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## REACH

- Circulation of E-Newsletter to 1 lac + ISHRAE database
- Circulation of E-Newsletter to 30,000+ domestic ACREX India database
- Circulation of E-Newsletter to 15,000+ International ACREX India database

PARTNERSHIP  
OPPORTUNITIES

## COST: INR 10 Lakh + GST (Available 1)

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*



### EXTENSIVE ADVERTISING

- Half page advert each day in Show Daily. Total 3 adverts during the event
- One article in any one Show Daily during the show
- Mast Head in each Show Daily. Total 3 Mast Heads during the show

#### **Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook, Twitter & LinkedIn will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter - ACRO News
- E-circulation to domestic and international ACREX India database

### EXTENSIVE VENUE VISIBILITY

- 3 Flag Poles outside exhibition halls

### OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

### REACH

- Circulation of E-Show Daily to 1 lac + ISHRAE database
- Circulation of E-Show Daily to 30,000+ domestic ACREX India database
- Circulation of E-Show Daily to 15,000+ International ACREX India database

**PARTNERSHIP  
OPPORTUNITIES**

**COST: INR 10 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space*

## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. outdoor display space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## PARTNERSHIP OPPORTUNITIES

### **COST: INR 7.5 Lakh + GST (Available 1)**

*Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space*

## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like :
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. outdoor display space
- 2 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## PARTNERSHIP OPPORTUNITIES

### **COST: INR 7.5 Lakh + GST (Available 3)**

*Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space*



## BENEFITS

### EXTENSIVE ADVERTISING

**Company's Logo shall be displayed in:**

- Company name and logo on the marketing collaterals like:
  - Brochures
  - Advertisements, Journals and Magazines
  - VIP Invitation
- Promotional Presentation will acknowledge the partners support

### DIGITAL COVERAGE

- ACREX India 2021 web page will acknowledge partners support
- ACREX India 2021 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- Personalized E-Signature will be created for the partner

### EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. outdoor display space
- 1 Flag Pole outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

### OTHER BENEFITS

- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX India Awards of Excellence Invitation
- 1 complimentary ACREX India Hall of Fame Invitation
- 4 passes for VIP LOUNGE

## PARTNERSHIP OPPORTUNITIES

**COST: INR 5 Lakh + GST (Available 5)**

*Condition: To avail this partnership, the partner has to take minimum 12 Sq.M. of paid exhibition space*





#### About ISHRAE

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), founded in 1981 at New Delhi by a group of eminent HVAC&R professionals, today has more than 12,000 HVAC&R professionals as members and additionally as many as 7,500 Student-members. ISHRAE operates from 41 Chapters and sub Chapters spread all over the country with headquarters in Delhi. It is led by a team of elected officers, who are members of the society, working on a voluntary basis, and collectively called the Board of Governors.

**Website:** [www.ishrae.in](http://www.ishrae.in)



#### About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international trade fairs and congresses. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

**Website:** [www.nuernbergmesse.de](http://www.nuernbergmesse.de), [www.nm-india.com](http://www.nm-india.com)

### INFORMATION & APPLICATION

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