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RISING INDIA:
ENTERPRISING & COOL
WITNESS 'GLOBAL COOLING'

ACREX
India 2018

22 - 24 FEBRUARY 2018 | BIEC, BENGALURU

South Asia's Largest Exhibition on
Refrigeration & Cold Chain
Air Conditioning, Ventilation and
Intelligent Buildings



ACREX India 2018: FACTFILE



ACREX India 2018:	19th Edition
Dates:	22 – 24 February 2018
Venue:	BIEC, Bengaluru
Exhibition Area:	35,000 Sqm gross
Targeted Exhibitors:	600
Targeted Visitors:	50,000 Business Visitors
Number of Countries :	30+



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ACREX India 2018: THEME

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India 2018

**RISING INDIA:
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VENUE: BIEC, BENGALURU

- Bangalore International Exhibition Centre (BIEC)
- India's first "LEED Certified" Green Exhibition & Conference Facility
- BIEC has 40,000 Sqm covered air-conditioned exhibition space
- 2,900 Sqm of conference hall
- Over 800 Sqm of Protocol Lounge. Technology centre available
- 7500 Sqm of food court area

ACREX
India 2018



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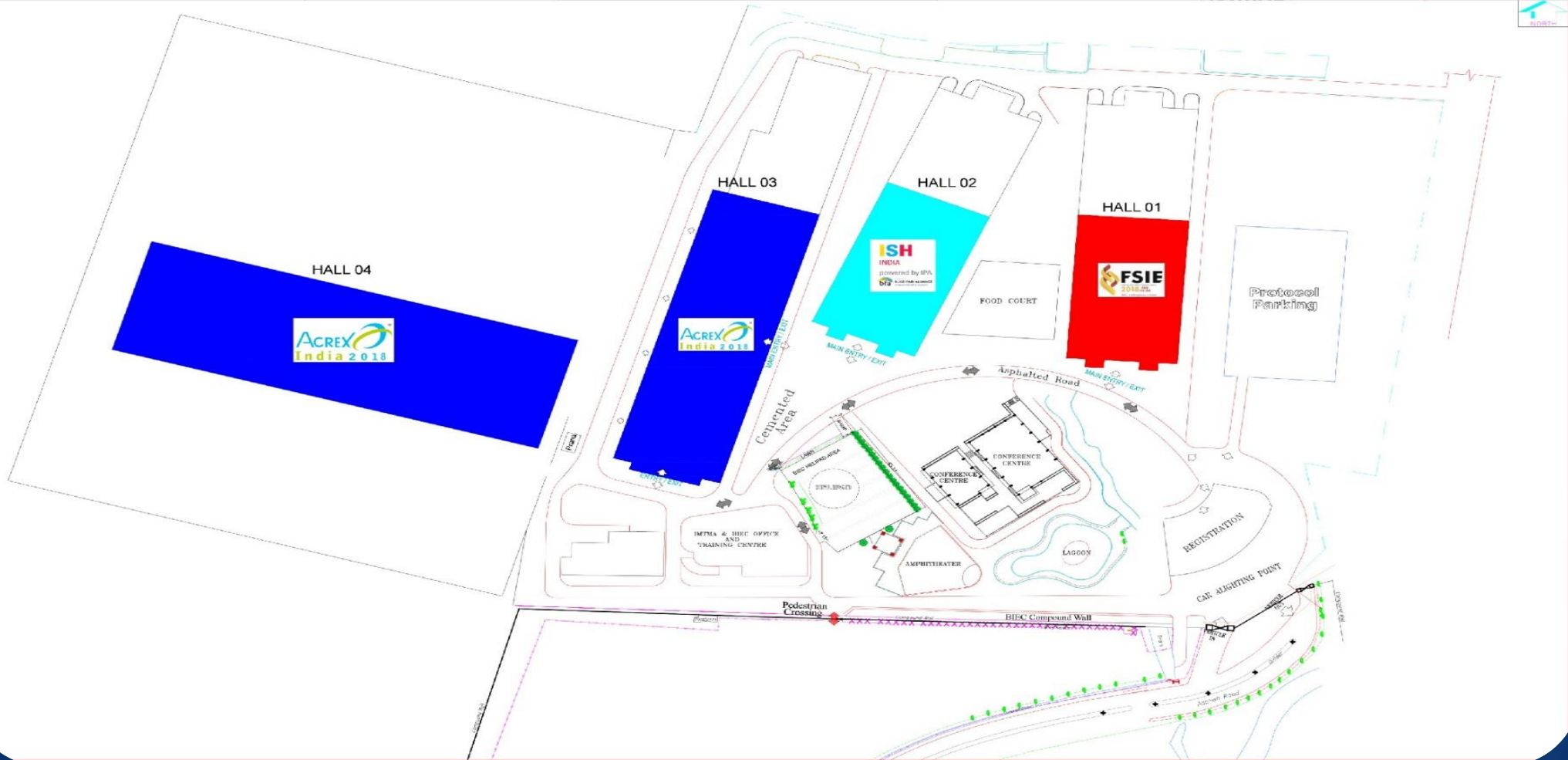


VENUE: OVERVIEW

22-24 FEBRUARY 2018
BIEC, BENGALURU

bfa a member of
BUILD FAIR ALLIANCE
Integrated Building Solutions

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Hall 3A - Layout

22-24 FEBRUARY 2018

BIEC, BENGALURU

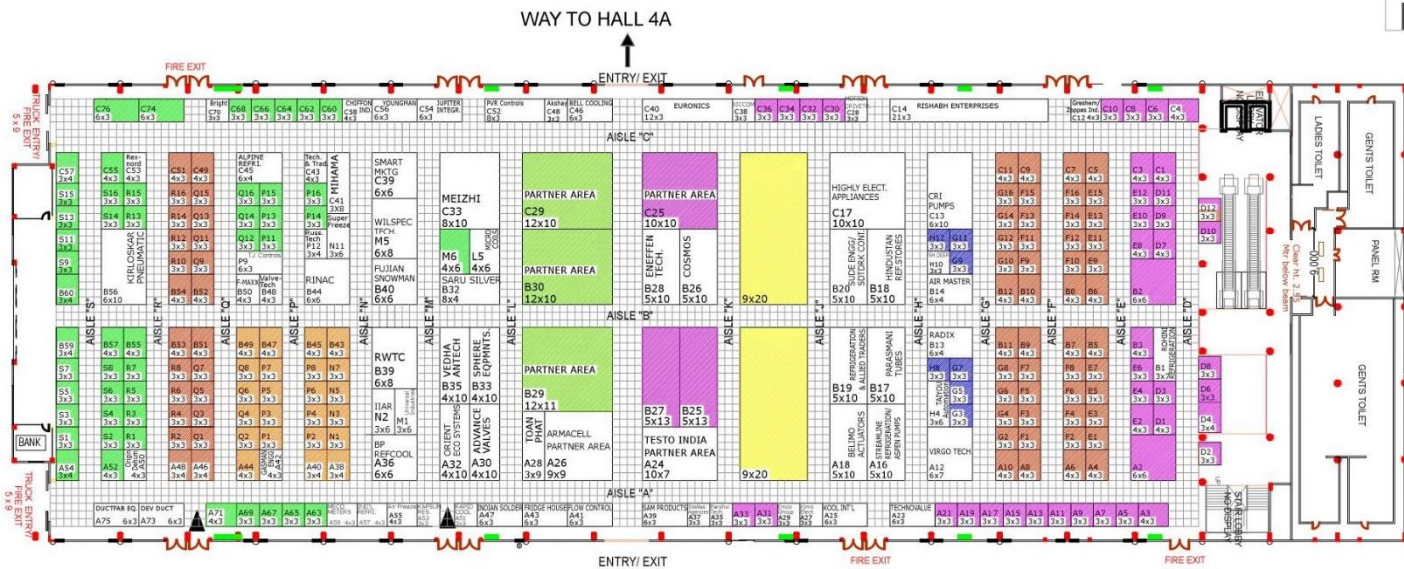


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Nomenclature

- REFRIGERATION & COLD CHAIN
- EUROPEAN PAVILION
- ACCESSORIES + ALLIED SERVICE
- CHINA PAVILION
- AUTOMATION + BUILDING MANAGEMENT SERVICES
- IJAR PAVILION

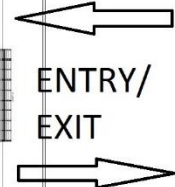
HALL 3A

Hall 4A - Layout



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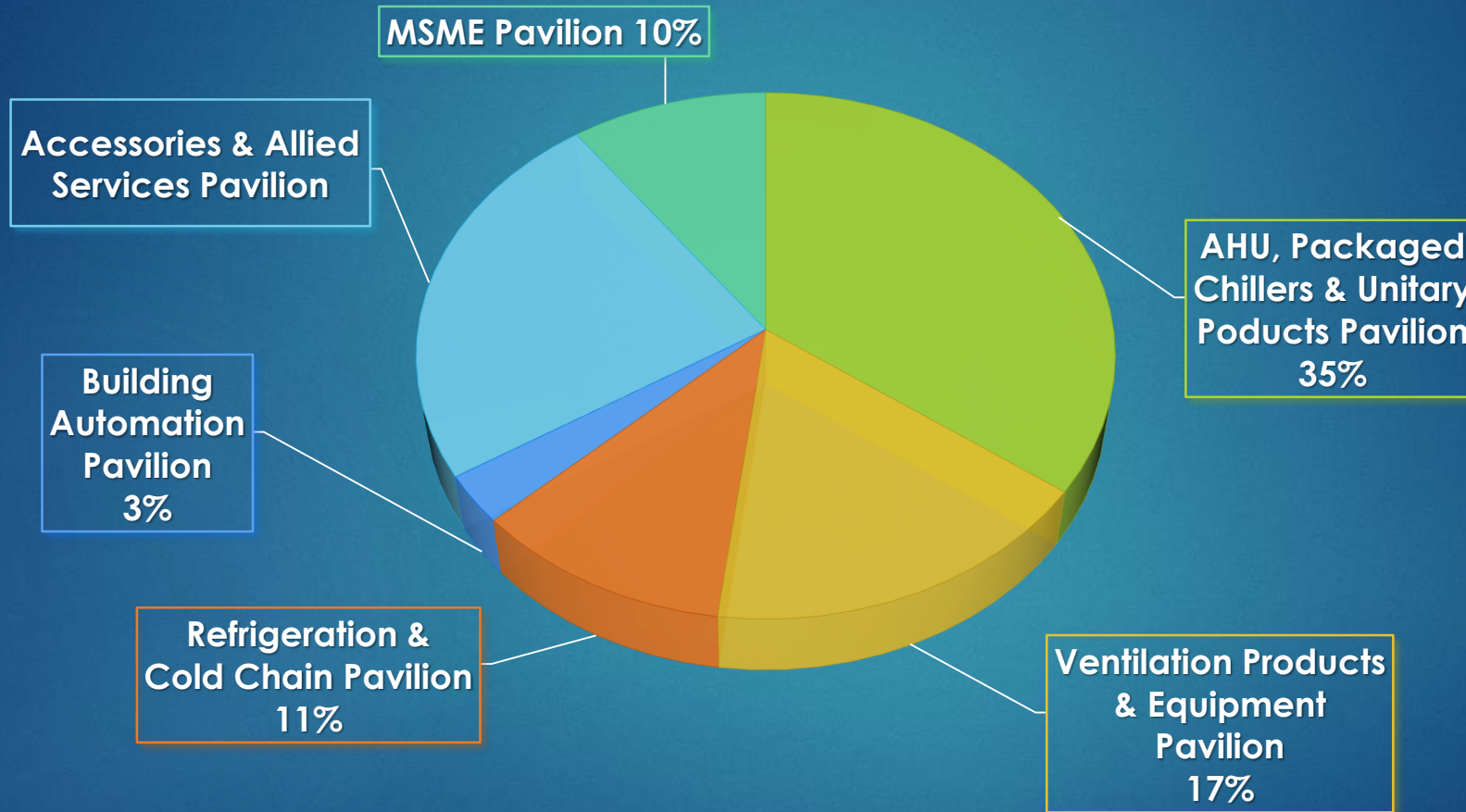
Nomenclature

- AHU, PACKAGED CHILLERS
UNITARY PRODUCTS
- VENTILATION PRODUCTS
& EQUIPMENTS
- CHINA
PAVILION



LAYOUT PLAN 07/07/2017

PAVILIONS AT ACREX India

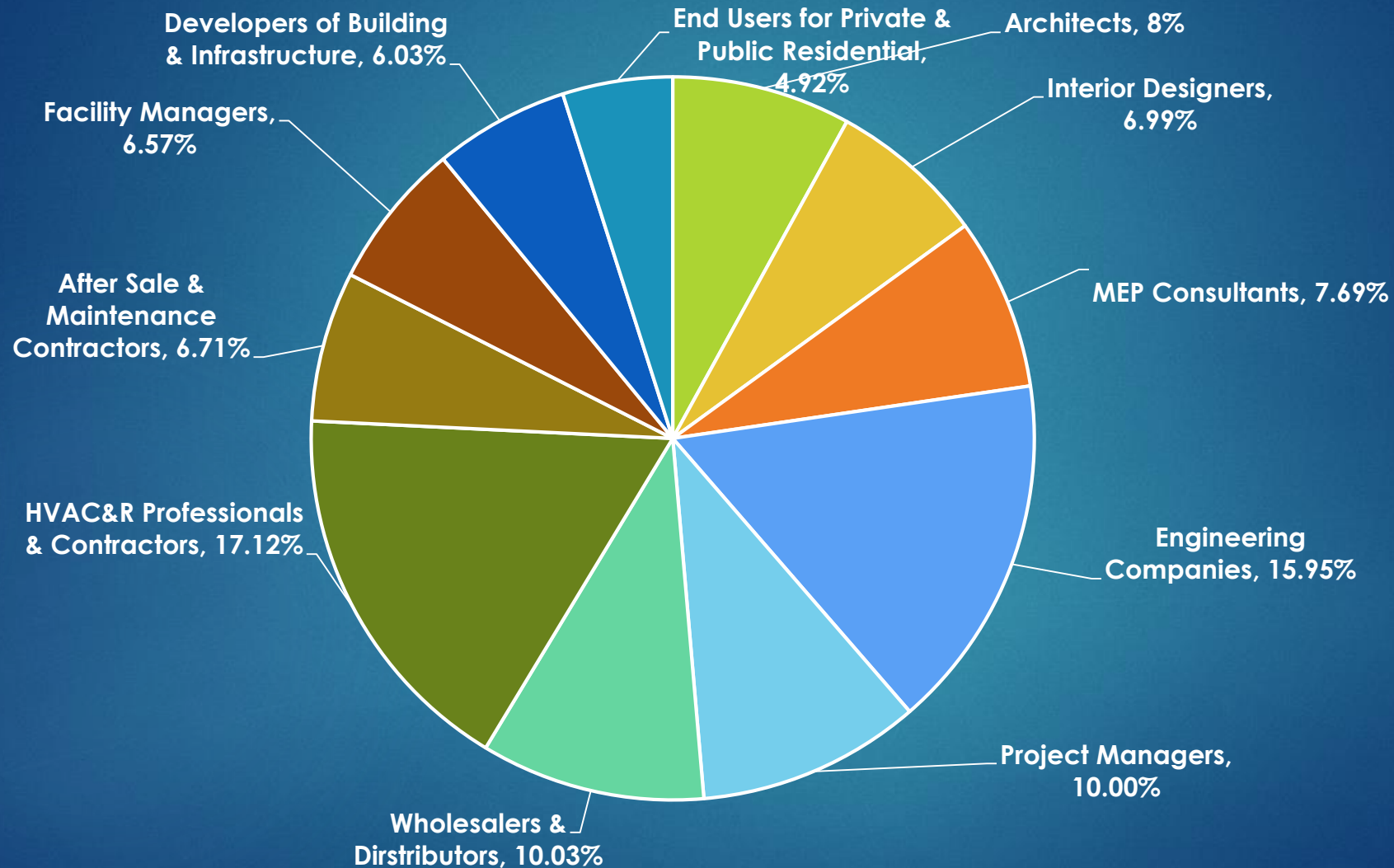


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VISITOR PROFILE OF ACREX India



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INTERACTIVE WORKSHOPS & SEMINARS



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ACREX India 2018 : A Gateway to HVAC & R Industry from Across the Globe

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ACREX India 2018: A GLOBAL PLATFORM



NETWORK WITH: INTERNATIONAL ASSOCIATIONS



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WILL ONCE AGAIN HOST INTERNATIONAL ASSOCIATION HEADS

A UNIQUE NETWORKING PLATFORM

ACREX
India 2018



Participation from
more than 30
countries

Country Pavilions
From Germany, Italy,
Korea, China, USA

An International Congregation of top
Architects, Developers, Consultants,
HVACR Professionals & Contractors



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CONNECTING WITH THE INDIAN HVAC&R COMMUNITY

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GARNER STRONG SUPPORT FROM GOVT DEPTS/ ASSOCIATIONS

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Indian Green Building Council



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FINANCE
PARTNERSHIP
SOLUTION
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DATA
MARKET
INVESTMENT
PEOPLE
SOLUTION
TEAMWORK
FINANCE
NETWORK
DEVELOPMENT
CONTRACT
MARKETING
NETWORK
CONTRACT
DATA
INTEGRATED
SHARES
MARKETING
TEAMWORK
SOLUTION
ORGANIZATION
INTERNATIONAL
COMMUNICATION
PEOPLE
CONNECT
RESEARCH
TEAM
EXPERTISE
GLOBAL
OVERSE
MEDIA
PEOPLE
SHARES
CONCEPTS
DIVERSE
ORGANIZATION
PLANNING
NEGOTIATION
RESEARCH
NETWORK
SHARES
DEVELOPMENT
INTEGRATED
SOLUTION
NETWORK
NEGOTIATION
PROMOTE
INVESTMENT
DIVERSE
ADVICE
GLOBAL
CONTRACT
EXPERTISE
INTERNATIONAL

CREATING AN INDUSTRY THINK TANK – A CATALYST FOR THOUGHT OUT LEADERSHIP WITHIN THE INDUSTRY



INDUSTRY LEADERS GUIDING THE MARKETING STRATEGIES OF ACREX INDIA



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ACREX DAY : PRESENTING INDIAN HVAC&R INDUSTRY AT GLOBAL FORUMS

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Promotion at China Refrigeration Show: 12-14 April 2017

ACREX
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Participants from ISHRAE:

Mr. Vishal Kapur, National President ISHRAE

Mr. Satish Iyengar, Co-Chairman, ACREX India 2018

Mr. Gurusurthy, Partners/ Exhibitors, ACREX India 2018

Participants from NM:

Ms. Mansi Chawla



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CURTAIN RAISER : FOCUSING ON THE FUTURE OF THE INDUSTRY

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CURTAIN RAISER

21st February 2018

Curtain Raiser Partner

HITACHI



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A NATIONAL ENGINEERING QUIZ FOR STUDENTS

ACREX
India 2018



The ultimate engineering face-off, student quiz
competition - Organized by ISHRAE



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ACREX Night : NIGHT OF AWARDS & REWARDS

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ACREX
AWARDS OF
EXCELLENCE

22nd February 2018

Awards of Excellence Partner



DAIKIN
Awards of Excellence Partner



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ACREX HALL OF FAME : ACKNOWLEDGING EXCELLENCE

ACREX
India 2018



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ENGINEERING
TOMORROW

23rd February 2018



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A **TATA** Enterprise



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Silver Partners



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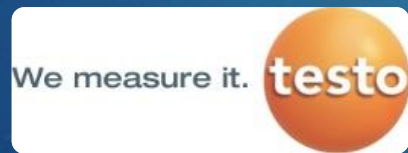
Bronze Partners



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International Countries @ ACREX India

USA



UK



Germany



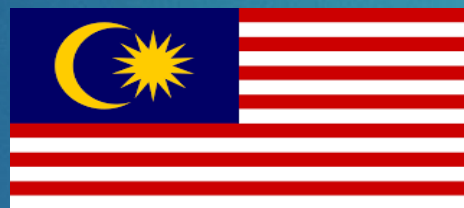
China



Czech Republic



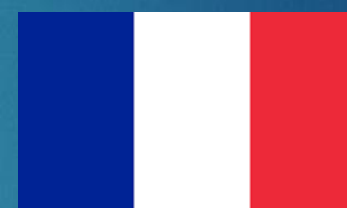
Malaysia



Taiwan



France



UAE



Vietnam



France



Italy



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ACREX India 2018 AGAIN PRESENTS BUILD FAIR ALLIANCE



Successful Integration with the
Build Industry Continues



a member of

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Space Sold: MORE THAN

ACREX
India 2018

600%



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**SOUTH ASIA'S LARGEST EXHIBITION ON
REFRIGERATION, AIR CONDITIONING, VENTILATION & INTELLIGENT BUILDINGS**



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GLIMPSES OF LAUNCH OF ACREX India 2018, 24 March 2017, Bengaluru

ACREX
India 2018



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GLIMPSES OF DELHI ROADSHOW, 18 May 2017

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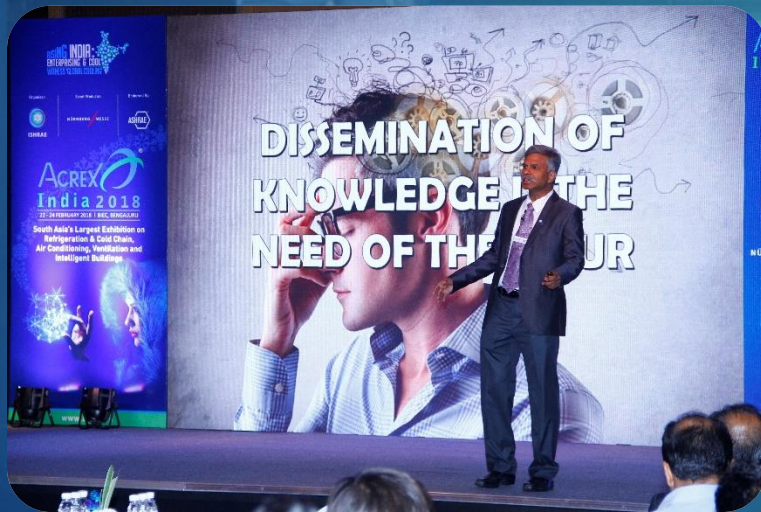


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GLIMPSES OF MUMBAI ROADSHOW, 26 May 2017



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Advertisements in journals

ACREX India 2018
A breath of fresh air for the global HVAC&R Industry
Now in Bengaluru!

SOUTH ASIA'S LARGEST EXHIBITION ON REFRIGERATION & COLD CHAIN, AIR CONDITIONING, VENTILATION AND INTELLIGENT BUILDINGS

ACREX India 2018
a member of **BUILD FAIR ALLIANCE**
Integrated Building Solutions

22 - 24 FEBRUARY 2018

Venue: Bangalore International Exhibition Centre (BIEC)
India's first "LEED Certified" Green Exhibition & Conference Facility

- Build Fair Alliance (BFA) - Integrated Building Solutions under one roof
- More than 600 exhibitors & 50,000 visitors
- Participation from more than 30 countries
- Country Pavilions from Germany, Italy, Korea, China, USA
- Dedicated Pavilions: Refrigeration & Cold Chain and Building Automation
- An International Congregation of top Architects, Developers, Consultants, HVAC&R Professionals & Contractors
- Interactive workshops & seminars

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Silver Partners: ACREX, KELLY, ADVANCE, etc.

Bronze Partners: armacell, HUMIDIN, CASILICA, etc.

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Digital Media Coverage

ACREX
India 2018

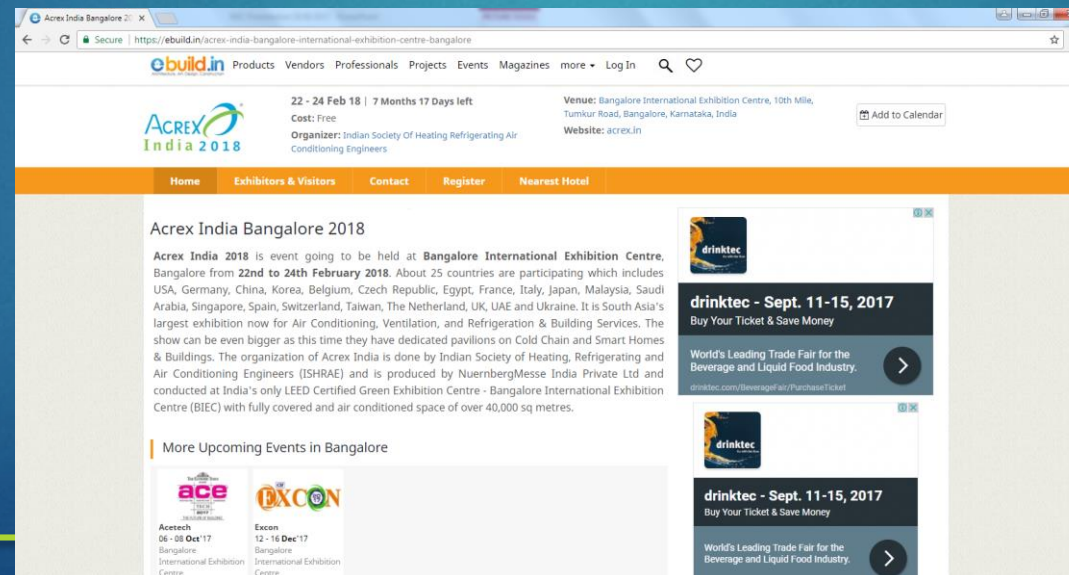
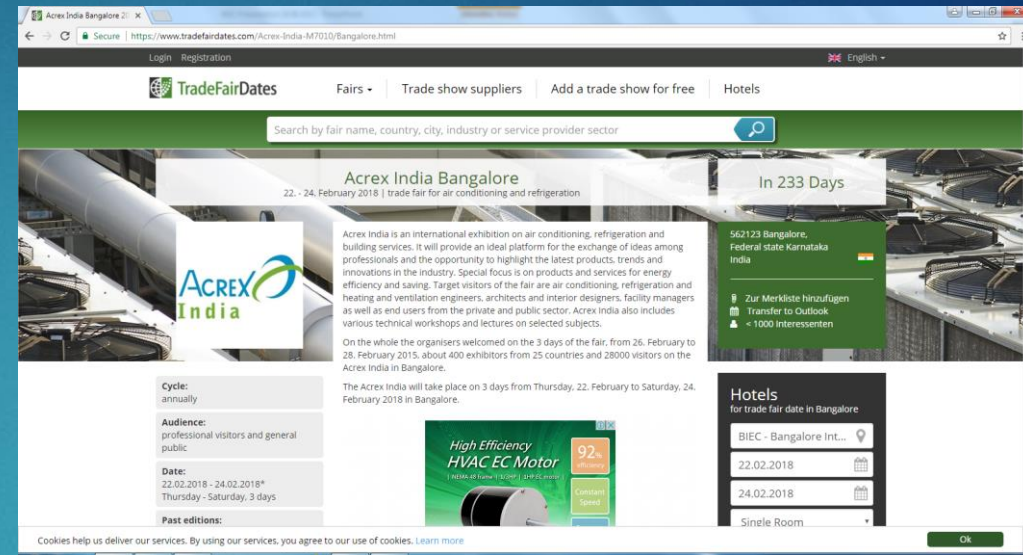
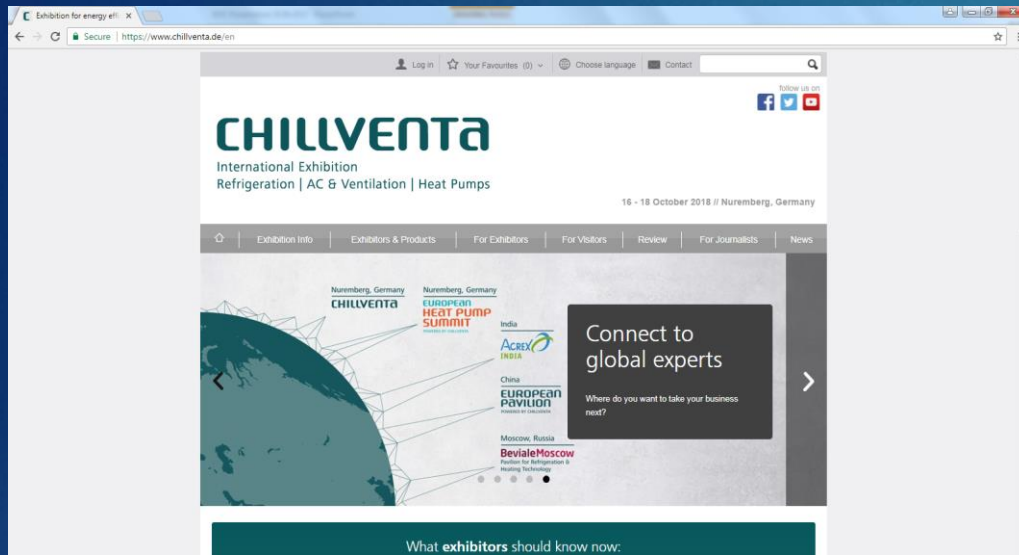


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ACREX Newsletter – ACRO News



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ACRO NEWS

VOL. 2 ISSUE 2 • JUNE 2017



Mr. D. Nirmal Ram
Chairman, ACREX India 2018 &
ISHRAE Residential Member

ISHRAE Speaks

Understanding the HVAC & R Industry

Current Challenges & Future Market Growth

Current Scenario Across HVAC & R Industry

"The boom is ON. And this will lead to large number of developments in commercial and residential sectors, hospitality and industrial applications including high-rise buildings not only in the metros but also in the tier 1 and tier 2 cities. This intensifies the need of 'Specialized Allied Building Services' like Air-conditioning & Ventilation, Fire & Safety and Plumbing; demanding higher level of engineering and well balanced delivery of services. Going forward, energy efficiency and sustainability in buildings has to be the mandate, given the rise in global warming. It is time to be ready and brace the future."

The HVAC & R as an industry in India operates at countrywide scale, making it impossible for any day-to-day application to work smoothly sans its presence. HVAC & R is not a luxury anymore but an essential component of our lives. It claims a high stake, as much as 50%, in overall power consumption.

Current industry numbers indicate a strong figure of Rs. 25,000 Crore for HVAC and Rs. 8,000 Crore worth of the Refrigeration Industry. The latter, also called the Sleeping Giant, has witnessed a poised but exponential growth over the years.

Although there is a huge range of manufacturers for the HVAC equipment in the country itself, the industry still sees vast imports (of equipment as well as products) from overseas, owing to cheaper costs or improved quality.

Confronting Challenges and Attempting Solutions

While many manufacturers in India have developed their own or have acquired the technology from abroad, there is a huge unclaimed space in the local market primarily on account of the economies.

Projects are not initiated properly with the primary concepts being executed right, as the focus has moved from the Life Cycle Cost and Quality assurance.

There is a huge dearth of skilled manpower since both the research for cutting edge technology, as well as training to hone the skills & resources, are not given the due importance.

Moreover, clear and thought-through guidelines and standards tropicalized for India seldom exist.

The solution to all these challenges is to focus on the "Life Cycle Cost" (which is installed cost, plus the operations and maintenance cost) instead of the "First Cost" (the one-time

expenditure). Companies now should only source energy efficient products, despite the marginally higher price to start with. A comprehensive study on the life cycle cost and the return-on-investment will save the country from the current energy crisis as, "ONE unit saved is TWO units produced".

Projects execution has to be supplemented with detailed planning, and precise allocation of right resources at the right time and with due importance as required.

It is also important to lay clear terms of the quality and specifications and execute the same in the final product. The well-executed project will maintain the comfort level without overcooling, thereby reducing the failure rates and enhancing the life of product.

Companies need to have larger budgets allocated for the Research and Training programs. Education is the key and instead of spending time and money on crisis management, a well-planned effort towards these areas will reap higher, long-term benefits and ensure a good work and personal life balance as well.

As more and new multinational companies enter the Indian market, the expectations are high with cutting edge technology equipment, state of the art execution followed by a great piece of commissioning, operation and maintenance.

Standards, codes, guidelines tropicalized and adapted for the Indian scenario need to be available in all possible areas.

It is also utmost important to recognize the certification of engineers, technicians and operators, something that is missing in our widespread industry as of today.

Air-conditioning units and network bear the stigma of being the reason for the spread of fire and mismanaging indoor air quality. A correctly designed and executed project will not only maintain the right design conditions to ensure optimum indoor air quality, it will also help in safe exit for the inhabitants in case of fire emergencies, if substituted with the effective smoke management systems.

As the world environment is threatened with issues of ozone depletion and global warming, studies on alternate refrigerants are in full swing. Unfortunately, there is no single refrigerant that responds to both the conditions; though there are a few refrigerants being used by the manufacturers that strike a fairly good balance.





ACRO NEWS

VOL. 2 ISSUE 3 • JULY 2017



Mr. Piyush Goyal
Managing Director,
Kelley Material Handling Equipment India Pvt. Ltd.

ISHRAE Partners' Space

Dock Equipment Specialization

Making Roadways into the Indian Market

"Material handling equipment has seen a growth of 10 percent while we have been growing at over 40 percent year-on-year on the back of the healthy expansion of the modern warehousing and e-Commerce sectors", says Piyush Goyal, Managing Director, Kelley Material Handling Equipment India - a wholly owned subsidiary of Kelley Entrematic USA, the world's largest manufacturer of dock levelers. "These sectors along with offline retail, manufacturing, FMCG and the dairy sector present good demand for Kelley India's line up of equipment including HVLS fans, dock levelers, dock doors, vehicle restraints, dock seals, dock shelters and impact resistant overhead doors products."

"In India, our key challenge was to educate customers about latest technologies such as Lambda beam design, robotically welded chassis, single push button operation, easy clean pit, lug type hinges and high density steel chequered platforms with no joints in our dock leveler. All these and more can enhance productivity and safety, especially when Kelley dock leveler is used in combination with a forklift, as well as boost reliability, operational ease and low maintenance resulting in low life cycle cost," says Goyal. "Thereafter, we emphasize customer engagement with the Kelley team at the inception stage to ensure the customer installation is right the first time."

Kelley is witnessing demand grow the fastest for the Kelley High Volume Low Speed (HVLS) fans of size 8' to 24' diameter. A single 24' diameter fan can cover a facility area of up to 30,000 square feet depending upon site conditions, eliminating the need for a large number of wall-mounted

noisy energy-consuming fans. A motor of up to 2hp with the Variable Frequency Drive "VFD" allows the fans to operate almost noiselessly (below 55 dB) and with very low energy consumption levels, according to Goyal. The fan generates a breeze of 2-3 mph that can cause a fall in the perceived temperature by 4 degrees F to 7 degrees F, to keep employees comfortable."



Partner Preview

Excellence in Thermal And Fire Performance

Newest Offerings from Armacell India

Armacell is a world leader in flexible insulation foams for the equipment insulation market and a leading provider of engineered foams. In 2015, the company with currently approx. 2,900 employees and 24 production plants in 15 countries generated net sales of EUR 540.2 million.

Armacell India Pvt. Ltd. has recently introduced 2 new products in the thermal insulation market viz. Armflex Alu E and Class 0 Armflex with Arma-Chek GC colour variants, which offer excellent thermal and fire properties coupled with enhanced aesthetics.

Continued...

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Kelley Material Handling Equipment India

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Check out some moments from the discussion of #Industry Captains Meet of #ACREX2018



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NEWEST OFFERINGS FROM ARMACELL INDIA FOR EXCELLENT THERMAL AND FIRE PERFORMANCE

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ACREX INDIA 2018 SHOW FACTS - <http://bit.ly/2o4Ncgi>

- * More than 600 Exhibitors
- * More than 50,000 Business Visitors
- * 35,000 SqM Gross Area
- * Participation of Major Global Players from more than 30 Countries
- * Dedicated Pavilions on: Refrigeration & Cold Chain, Building Automation (BMS)
- * Concurrent Activities: Workshops, Seminar, Interactive Panel **
- * Discussions, Students Quiz, Curtain Raiser, ACREX Awards of Excellence & ACREX Hall of Fame
- * HVAC, HVAC, HVAC, HVAC School, HVAC, HVAC Engineers, HVAC Engineering World, HVAC Services- - autocad Drawings, Bry-Air Awards Excellence in HVAC & R, HVAC HACKS AND OTHER SCREW UPS, HVAC/R, ISHRAE, ISHRAE Delhi Chapter, Ishrae Chapter Vastu Kala Academy, Ishrae, ISHRAE President, Ishrae-Ycce, Ishrae Thane Chapter, ISHRAE KCE, Ishrae Students' Chapter-KGEC, ACREX India, ACREX India,

600+
EXHIBITORS

30+
COUNTRIES

50000+
VISITORS

ACREX India
Published by Sanjeev Chopra [?] · June 13 at 1:39pm ·

Introducing our #Partners on board for #ACREX2018 Many Thanks for their support. For more details, visit www.acrex.in

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Event Producer: NÜRNBERG MESSE

ACREX India added a new photo.
Published by Sanjay Gautam [?] · June 27 at 4:55pm ·

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INTRODUCTION: REQUIRE HVAC & CLEANROOM EQUIPMENTS...! THINK OF " GREENCON "

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See You at ACREX India 2018



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