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ISHRAE

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NÜRNBERG MESSE

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RISING INDIA:
ENTERPRISING & COOL
WITNESS 'GLOBAL COOLING'

A stylized map of India composed of numerous small, glowing snowflake icons in shades of blue and green.

ACREX
India 2018

22 - 24 FEBRUARY 2018 | BIEC, BENGALURU

South Asia's Largest Exhibition on
Refrigeration & Cold Chain,
Air Conditioning, Ventilation and
Intelligent Buildings



**PARTNERSHIP
OPPORTUNITIES**

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DIFFERENTIATE YOUR PRODUCTS & SERVICES

PLACE YOUR COMPANY ON THE TOP OF THE
MIND OF THE AUDIENCE

REMIND PEOPLE OF THE REPUTATION YOUR
COMPANY IS KNOWN FOR BY AVAILING THE
BRANDING OPPORTUNITIES

AT

ACREX
India 2018

22 - 24 FEBRUARY 2018 | BIEC, BENGALURU

CURTAIN RAISER PARTNER



SPECIAL EVENT

21st February 2018, an exclusive night acknowledging the support of the partner. A panel discussion on the theme of the event / latest issues faced by the Industry will be done. Stalwarts will be invited from Developers, Architects and Builder Community for the discussion followed.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published in the E- Newsletter

- ACRO

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E- Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 48 sq.mt. space
- Exclusive branding at the Curtain Raiser Venue
- Space for display of information material/catalogues at the Curtain Raiser venue
- 4 Standees at the Curtain Raiser Venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support
- Exclusive Hoarding at the exhibition venue

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary passes for ACREX Awards of Excellence
- 2 Complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 50 Curtain Raiser Passes

COST: INR 30 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

PLATINUM PARTNER



BENEFITS

SPECIAL EVENTS

- Two Roadshows of ACREX India 2018 will be exclusively dedicated to the Platinum Partner
- Two Presidential Lunches being organized during ACREX India 2018 will acknowledge the support of the Platinum Partner

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social

media websites

- 1 Article by the partner will be published on the E-Newsletter - ACRO
- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the Presidential Lunch Venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings shall acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 2 complimentary passes for ACREX Awards of Excellence
- 2 Complimentary passes for ACREX Hall of Fame
- 8 passes for VIP LOUNGE
- 2 Curtain Raiser Passes

COST: INR 25 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

ACREX AWARDS OF EXCELLENCE

PARTNER



BENEFITS

SPECIAL EVENT

22nd February 2018, ACREX Awards of Excellence will be the special event acknowledging the support of the partner. ACREX Awards of Excellence also acknowledges the exemplary work / products of the participating companies by organizing ACREX India Awards of excellence night.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E-Newsletter - ACRO
- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the ACREX Awards of Excellence Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 10 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 Complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Awards of Excellence Invitations

COST: INR 30 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

ACREX HALL OF FAME

PARTNER



BENEFITS

SPECIAL EVENT

23 February 2017, a night to recognize iconic projects in India which can be global benchmarks in Energy Efficiency and Sustainability and further encourage industry to utilize these experiences in building a sustainable HVAC industry.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E-Newsletter - ACRO
- 6 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the ACREX Hall of Fame Venue
- Space for display of information material/catalogues at the awards venue
- 4 Standees at the awards venue
- 8 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 8 complimentary delegate passes for the Workshop
- 4 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 8 passes for VIP LOUNGE
- 50 complimentary ACREX Hall of Fame Invitations

COST: INR 30 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

KNOWLEDGE PARTNER



BENEFITS

SPECIAL EVENT

Seminar Venue to organize 2 hour Workshop Session will be provided to the partner. The partner will chose the topic, speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ACREX India.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter would acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter

- ACRO

- 8 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 36 sq.mt. space
- Exclusive branding at the Workshop Venue (The workshop sessions being organized by ISHARE during ACREX India 2018)
- Space for display of information material/catalogues at the workshop venue
- 4 Standees at the workshop venue
- 6 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 15 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 8 passes for VIP LOUNGE

COST: INR 25 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 200 Sq.M. of paid exhibition space

TITANIUM PARTNER



BENEFITS

SPECIAL EVENT

One Roadshow of ACREX India 2018 will be exclusively dedicated to the Partner.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Articles by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E- Newsletter - ACRO
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 30 sq.mt. space
- VIP Lounge will acknowledge the partner's support
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 Complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 20 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

COLD CHAIN PAVILION PARTNER



BENEFITS

SPECIAL EVENT

A special roadshow will be organized promoting the Cold Chain Sector.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites
- 1 Article by the partner will be published on the E-Newsletter

- ACRO

- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 30 sq.mt. space
- Cold Chain Pavilion will acknowledge the partner's support
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 Complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 20 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

BUILDING AUTOMATION PAVILION

PARTNER



BENEFITS

SPECIAL EVENT

A special roadshow will be organized promoting the Building Automation Sector.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media websites

- 1 Article by the partner will be published on the E- Newsletter - ACRO
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 30 sq.mt. space
- Building Automation Pavilion will acknowledge the partner's support
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 Complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 20 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

HOSPITALITY PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- 4 Rounds of complimentary mass emailing will be done to

the database of ACREX India (E-flyer to be provided by the partner)

- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 24 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 5 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 Complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 15 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 75 Sq.M. of paid exhibition space

aQUEST PARTNER



BENEFITS

SPECIAL EVENT

During ACREX India 2018 Final Round of the Students Quiz aQuest will be organized. The branding collaterals, certificates will acknowledge the support of the partnering company. To reach the finals of the Quiz a series of written test / small quizzes at Local ISHRAE centers will acknowledge the support of the partner. The Partner will also get visibility at all the preliminary rounds of Quiz being organized by the various Chapters.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support

- 1 Article by the partner will be published on the social media website
- 1 Article by the partner will be published on the E-Newsletter - ACRO
- 5 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 30 sq.mt. space
- Building Automation Pavilion will acknowledge the partner's support
- 4 Flag Poles outside exhibition halls
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 6 complimentary delegate passes for the Workshop
- 2 complimentary Curtain Raiser Invitations
- 2 Complimentary ACREX Awards of Excellence Invitations
- 2 complimentary ACREX Hall of Fame Invitations
- 6 passes for VIP LOUNGE

COST: INR 20 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 100 Sq.M. of paid exhibition space

GOLD PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- 4 Rounds of complimentary mass emailing will be done to

the database of ACREX India (E-flyer to be provided by the partner)

- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 20 sq.mt. space
- ACREX Lounge will acknowledge the partners support
- 3 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 3 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 5 passes for VIP LOUNGE

COST: INR 12.5 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space

THEME PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social media website
- 2 Rounds of complimentary mass emailing will be done to

the database of ACREX India (E-flyer to be provided by the partner)

- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 10 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space

MOBILITY PARTNER



BENEFITS

EXCLUSIVE BRANDING

Mobile app will acknowledge the partner's support.

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 1 Article by the partner will be published on the social

media website

- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 10 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space

SOCIAL MEDIA CONNECTIVITY

PARTNER



BENEFITS

EXCLUSIVE WEBINAR

Jointly with partner an exclusive webinar will be organized.

EXCLUSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 4 Articles by the partner will be published on the social media website

- 1 Article by the partner will be published on the E-Newsletter - ACRO
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 18 sq.mt. space
- 3 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A full page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 4 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 10 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 50 Sq.M. of paid exhibition space

SILVER PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like :
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the

partner)

- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 12 sq.mt. space
- 2 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 7.5 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 25 Sq.M. of paid exhibition space

BRONZE PARTNER



BENEFITS

EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Company name and logo on the marketing collaterals like:
 - Brochures
 - Advertisements, Journals and Magazines
 - Visitor Promotion Leaflets
 - VIP Invitation and Show Daily
- Promotional Presentation will acknowledge the partners support
- 50 Posters will be printed acknowledging the partner support to be circulated by the partner to his database

DIGITAL COVERAGE

- ACREX India 2018 web page will acknowledge partners support
- ACREX India 2018 Social Media sites i.e. Facebook & Twitter will acknowledge the partner support
- 2 Rounds of complimentary mass emailing will be done to the database of ACREX India (E-flyer to be provided by the

partner)

- Personalized E-Signature will be created for the partner

EXTENSIVE VENUE VISIBILITY

- A complimentary 9 sq.mt. space
- 1 Flag Poles outside exhibition halls
- ACREX India 2018 Food Courts will acknowledge the support of the partner
- Thank you Partners Hoardings at exhibition venue will acknowledge the partnership support

OTHER BENEFITS

- A Half page advertisement and a write up about the Partner shall be provided in the Exhibitor's Directory
- 2 complimentary delegate passes for the Workshop
- 1 complimentary Curtain Raiser Invitation
- 1 complimentary ACREX Awards of Excellence Invitation
- 1 complimentary ACREX Hall of Fame Invitation
- 4 passes for VIP LOUNGE

COST: INR 5 Lakh + Service Tax

Condition: To avail this partnership, the partner has to take minimum 12 Sq.M. of paid exhibition space

PARTNERSHIPS

ACREX India 2017 | ACREX India 2018 | ACREX India 2019

PLEASE SELECT

We are giving our choice in order of preference:

We would like to go in for continued partnership for:

Premium Partnerships	Preference Order
<input type="checkbox"/> Curtain Raiser Partner	
<input type="checkbox"/> Platinum Partner	
<input type="checkbox"/> Acrex Awards of Excellence Partner	
<input type="checkbox"/> Acrex Hall of Fame Partner	

Other Partnerships	Preference Order
<input type="checkbox"/> Knowledge Partner	
<input type="checkbox"/> Titanium Partner	
<input type="checkbox"/> Cold Chain Pavilion Partner	
<input type="checkbox"/> Building Automation Pavilion Partner	
<input type="checkbox"/> aQUEST Partner	
<input type="checkbox"/> Hospitality Partner	
<input type="checkbox"/> Gold Partner	
<input type="checkbox"/> Theme Partner	
<input type="checkbox"/> Mobility Partner	
<input type="checkbox"/> Social Media Connectivity Partner	
<input type="checkbox"/> Silver Partner	
<input type="checkbox"/> Bronze Partner	

We would also like to go in for

- Advertisements
- Stall Booking
- Attending Workshops

*The partnerships would be allotted on following conditions:

- First come first served basis
- The partner who is willing to commit for all three consecutive years
- In lieu of blocking / reserving the partnership for consecutive three years the partnering company will pay ACREX India / ISHRAE a token amount of 25% and 10% of partnership fee for ACREX India 2018 and ACREX India 2019 respectively by October 31, 2017.
- ISHRAE may increase the partnership amount by 10% respectively for ACREX India 2018 and 2019

By signing this Contract, the partner confirms that it has been read and accepted the 'Terms & Conditions' attached with this application, which form part of this contract and agrees to be bound by them. Further rules and regulations pertaining to the partnership found in the formal partnership contract form and exhibitors' manual and other documents supplied by the Organisers will be deemed to form part of this agreement, and shall be binding on the Partners.

Your Contact Information

Company Name:.....

Contact Person:.....

Designation:.....

Email:..... Tel:.....

Signature:

Date/Place:

For more information please contact: NürnbergMesse India Pvt. Ltd.,
German House, 2, Nyaya Marg, Chanakyapuri, New Delhi 110 021, India
Contact: Ms. Mansi Chawla, E: mansi.chawla@nm-india.com
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www.acrex.in



ORGANISER

The Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE), was founded in 1981 at New Delhi by a group of eminent HVAC&R professionals. ISHRAE today has more than 12,000 HVAC&R professionals as members and additionally there are 7,500 Student-members. ISHRAE operates from 41 Chapters and sub Chapters spread all over India, with HQ in Delhi. It is led by a team of elected officers, who are members of the Society, working on a voluntary basis, and collectively called the Board of Governors.

Website: www.ishrae.in



EVENT PRODUCER

NürnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share 41 percent) and up to 1.4 million visitors (international share of trade visitors 24 percent) participate in the own, partner and guest events staged by the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of around 50 representatives operating in more than 100 countries.

Website: www.nuernbergmesse.de, www.nm-india.com

ORGANISER:



ISHRAE

EVENT PRODUCER:



ENDORSED BY:



INFORMATION & APPLICATION

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